

## Meet the Panelists

### **Pam Kallsen, Executive Director of Marjaree Mason Center**

Pam is a native of Fresno and has degrees from both Fresno State and Memphis State. She has been the Executive Director of the Marjaree Mason Center, the only shelter based domestic violence program in Fresno County for eight years. She has over twenty years of experience in management, legislative advocacy, and public relations. Prior to her work with the Marjaree Mason Center, she was the Vice President of Executive Services at Community Medical Centers in Fresno. Pam is married to Gene, an emergency doctor. She has two children, Leslie a Fresno Police Detective and Laura a Criminal Defense Attorney.

### **Laura Segura, Executive Director of Women's Crisis Support ~ Defensa de Mujeres**

Laura Segura Gallardo has served as Executive Director for Women's Crisis Support ~ Defensa de Mujeres since 2006. She received her bachelor's degree from San Jose State University. After working on a neighborhood improvement project in San Jose for several years, she returned to her hometown of Watsonville, CA to start the city's Neighborhood Services division. In addition to her work with the City of Watsonville, Laura served as Director of School Readiness Programs for First 5 of Santa Cruz County and was a member of the City of Watsonville Planning Commission. In 2010 she was selected to participate in Harvard Business School's prestigious Executive Director Program. Laura currently serves as the co-chair of the Santa Cruz County Domestic Violence Commission. Laura lives in Watsonville with her husband and two daughters.

### **Jeanne Spurr, Executive Director of Alternatives to Violence**

Jeanne Spurr is a native Californian who returned to California after living in Florida and the U.S. Virgin Islands for almost 20 years. Jeanne and her husband owned two retail stores in St. Thomas where they were able to enjoy the beauty of the islands with their children before returning to northern California. Jeanne has more than 25 years of experience in business management, with the last 15 years spent in nonprofit management and administration. Jeanne was Executive Director for a nonprofit counseling center with 20 clinicians serving two counties. Under her direction, that organization was selected as the best nonprofit organization to work for in Shasta County in 2009. Jeanne joined Alternatives to Violence in December 2010. Since then, ATV has secured two, million dollar grants to purchase land and renovate a building for a 24 bed shelter and build a five cottage complex for transitional housing on the same property. In 2011, ATV was selected to receive Cal EMA funding through the recent RFP process which added four programs to the Cal EMA network of DVAP programs throughout the state.